

Better Chickpeas. Better Crackers.

Reimagine snacks with real nutrition.

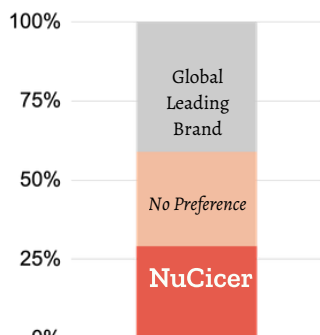
NuCicer's High Protein Chickpea Flour delivers **2.5x the protein and 6x the fiber** of wheat flours, creating crackers that are both better-for-you and genuinely delicious. No isolates, no off-notes — just clean, chickpea-based performance.

Cheese Crackers featuring NuCicer Chickpea Flour Deliver:

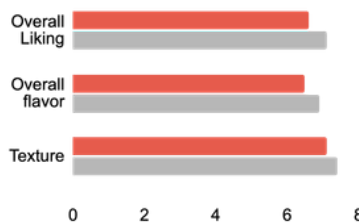
- ✓ **5g of protein & 3g of fiber per serving**
- ✓ **No compromise on taste or texture**
- ✓ **Simple label — no protein isolates, just flour**

Nutrition without Compromise – Flavor & Texture Parity with Leading Brand

% CONSUMER PREFERENCE



SENSORY RANKINGS (9PT SCALE)



NUTRITIONAL COMPARISON

30g Serving	NUCICER	LEADING CHEESE CRACKER
Protein	5 g	3 g
Fiber	3 g	< 1 g
Fat	7 g	8 g
Good Source of Fiber	✓	—

In a 58-person CLT, 59% preference/no preference for NuCicer's concept formula with <0.5 delta on all hedonics on 9-point scale.

• Non-GMO

• Top 9 Allergen-Free

• Clean Label

• Gluten-Free



Ready to innovate?

Request a sample or speak with our formulation team.

NuCicer

Better crops, by design.

hello@nucicer.com

nucicer.com

CHICKPEA FLOUR INNOVATION - *Endless Formulations*

NuCicer

Better nutrition, simply milled.

33%
MAX
PROTEIN

2x
VS.
WHEAT

50%
LESS
FAT

	NUCICER HIGH PROTEIN	NUCICER LOW FAT	OTHER CHICKPEA FLOURS	WHEAT FLOUR	CORN FLOUR
Protein	33%	20%	20%	14%	7%
Fiber	18%	20%	14%	3%	7%
Fat	5%	3%	6%	1%	4%

HIGH PROTEIN FLOUR

The nutritional powerhouse

without the processing.

- 1.5x protein vs. standard chickpea
- 2x protein vs. wheat flour
- Mild, nutty flavor — no masking needed
- Nutritional density unlocks formulation flexibility
- Solvent-free, simply milled

PERFECT FOR

Pasta & Noodles

Waffles & Pancakes

Snacks

Baked Bars

LOW FAT FLOUR

The extrudable grain-free flour

you've been waiting for.

- 50% less fat vs. standard chickpea
- Improved neutral flavor
- High in protein & fiber
- Solvent-free, simply milled

PERFECT FOR

Extruded Snacks

Gluten-Free Baked Goods

Crackers

Tortillas

• Non-GMO

• Top 9 Allergen-Free

• Grown in the U.S.

• Minimally Processed



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